

ANTHROPOLOGY FUTURE CAREERS

Anthropology at Goldsmiths: Some future career paths

Anthropology study at Goldsmiths covers a broad range of topics. In terms of future employment this means you can focus on areas of interest and use these to help decide on a career area. You will also develop skills that you can apply in the work place.

Where do Goldsmiths Anthropologists work?

Some of the graduate level careers for Goldsmiths anthropology graduates of 2014 were: ¹

- PAL (Promoting Achievement in Learning) Worker
- Agent Assistant
- Junior Researcher/Runner
- E-Commerce and Trading Executive
- Press Officer
- Freelance Video Maker
- Sales Co-ordinator
- Children's Centre Key Worker
- Analyst

For graduates of 2013-14, employers include:¹

- Futurecity
- Virginia the Wolf (jewellery maker)
- The House of St Barnabas (private members' club)
- William Grosvenor & Partners (financial advisers)
- East Sussex County Council
- Emap (media company)

- Leap Confronting Conflict (non-profit organisation)
- Cultural Agenda (marketing and PR agency)
- Rennoldson's (food and beverage manufacturer)

¹Source: *Destinations of Leavers from Higher Education*. This data is collected six months after graduation and shows where graduates start their careers.

The range of careers entered by Goldsmiths anthropology graduates reflects the breadth of the degree. You can choose to study options in areas as diverse as human rights, video making or medical anthropology. In turn these may help you enter a particular job sector or career.

What skills will I gain?

Studying anthropology at Goldsmiths will provide you with a global perspective and develop your cross-cultural understanding. Your knowledge of social and cultural processes will be useful in many roles from working with community groups, to planning advertising campaigns. You will gain skills in research, analysis and communication. These skills are highly sought by graduate employers.

What kinds of graduate employers might be interested in me?

Lots of different employers will be interested in your skills and knowledge. Over the page you'll find some ideas to get you started but you can relate your degree to many more areas.

Advertising and marketing

This sector needs people who have an interest and understanding in human behaviour. You can find anthropologists doing ethnographies on all kinds of consumer attitudes or working in roles such as market research and account planning.

Central and local government

The Civil Service Fast-Stream fast tracks graduates into policy roles. If you fancy local government there is a similar scheme called The National Graduate Development Programme (NGDP).

Charities and non-governmental organisations (NGOs)

A passion for people and improving the world takes many anthropology graduates into this sector. Within charities and NGOs there are many roles from PR and communications, to fundraising, administration and research. There are also more hands-on roles managing projects in the field or working with communities/disadvantaged groups to train, empower or support.

Socially-focused professions

These may include youth work, social work, careers advice, teaching or counselling. You will need to take further qualifications to enter these areas.

Social research organisations and think tanks

The biggest employer is the Government Social Research Unit (GSR) where you could be working on anything from community cohesion to gender equality. There are other organisations in this field of work ranging from university-based research institutes, think tanks to consultancies with one or two self-employed individuals.

Where can I find further information?

On the Prospects website, the 'What can I do with my degree?' section is a useful starting point. Here you can access detailed information about careers relating to anthropology.
www.prospects.ac.uk/options_with_your_subject.htm

"Studying Anthropology at Goldsmiths gave me an insight into cultures and societies throughout the world. The understanding I gained from this learning allowed me to imagine possibilities and ways in which my own society could be different. The department was a really stimulating environment to be in and conversations with

fellow students were often continued long after the seminar in the café across the road. My experience at Goldsmiths has influenced my work hugely and I continue to be inspired by my time there."

Alexandra, Artist, BA Anthropology and Media (graduated 2008)

Advertising and PR

Institute of Practitioners in Advertising - www.ipa.co.uk
Chartered Institute of Public Relations - www.cipr.co.uk

Development and charities

Bond (membership body for NGOs working in international development) - www.bond.org.uk
Citizens Advice - www.citizensadvice.org.uk
Third Sector Jobs - jobs.thirdsector.co.uk

Government and policy

Civil Service Fast Stream - www.civilservice.gov.uk/jobs/faststream
National Graduate Development Programme (for local government) - www.ngdp.org.uk
Local Government Jobs - www.lgjobs.com
Working for an MP - www.w4mp.org

Teaching

Get Into Teaching (Department for Education) - getintoteaching.education.gov.uk

Final inspiration

prezi.com/vmvomt3sj3fd/this-is-anthropology
This is a great presentation from the US showing how anthropology is used in the workplace.

Goldsmiths Careers Service

The Careers Service has a full programme of events - you can find out more at www.gold.ac.uk/careers

From the moment you arrive at Goldsmiths you can use us to help you plan your future - pop in and book an appointment with a careers consultant.

<http://learn.gold.ac.uk> (search 'Goldsmiths Careers Service')
[@CareersGold](http://www.facebook.com/goldsmiths.careers)